

Vidcom – products and services for successful meeting, conference and event presentation.



Vidcom offers the most extensive nationwide coverage for audio visual rental in New Zealand. From daily hire of audio visual products, to full equipment supply and set-up of conferences, seminars and meetings, no event is too big or too small.

As part of our full presentation service, we provide auditorium, conference room, boardroom and other venue set-up, with audio visual production and equipment, as well as recording/media production and distribution (DVD, CD-R, Digital Video).

- > Exhibitions.
- > Media Productions/Specialised Technology.
- > Outdoor LED.
- > Product Launches/Road Shows.
- > Shows/Events.



Successful presentation depends on more than just technology.

Our people make Vidcom the company that it is. With a wealth of knowledge, enthusiasm and industry experience behind us. Originally established in 1999, Vidcom has offices across New Zealand and over 50 staff equipped with the skills needed to successfully navigate your audio visual requirements.

Audio Visual Technology in an Eco Friendly Way

When it comes to keeping up with audio visual technology in an eco friendly way many of the countries top companies and conference venues are getting the big picture courtesy of Vidcom.

Vidcom is also very proud to be one of the few media site providers in New Zealand allowing companies to broadcast events, seminars, training sessions and announcements live over the internet, as well as record for future reference and training purposes.

This is one of our biggest areas of projected growth over the next two years as more and more companies are looking at new ways of reducing travel costs and being better global corporate citizens with environmentally friendly practices.



'Many Hotels and Conference venues have also realized that investing in their own equipment not only adds to the billions of tons of additional industrial waste generated each year it also doesn't make sense when they have to deal with the headaches of maintaining and upgrading equipment they do not have expertise in,' says national sales and marketing manager, Glenn Marvin.



Utilising the services of a professional AV company has numerous benefits:

- > Professionals are available to consult with their conference and event clients on their behalf on AV matters.
- > Less capital outlay.
- > Specialist AV technicians maintaining the equipment and running the events.

Environmental reasons are becoming more common place for enquiry as renting equipment is an environmentally responsible allocation of equipment in a pooled resource servicing numerous clients. This not only maximises the utilisation of the equipment but also reduces significantly the amount of industrial waste and surplus of equipment in landfills and recycling plants with electronic circuitry and plastics.

Vidcom offers a range of services from basic laptop and projector rentals, right through to managing full scale events, shows and product launches using the latest technology. The companies massive 4.2 x 3.2 metre mobile LED screen has recently been used to televise the Wellington Phoenix semi finals games in the heart of Wellington as well as large events in the Waikato and Auckland.

Keeping up with the latest trends and helping companies reduce their carbon footprint has also led to Vidcom also offering video conferencing services both in their own bureaus and on site at client premises and conference locations.

As a company we have seen a huge growth in companies coming directly to us to consult on their conferences, product launches and events. We are also about to reduce our own carbon footprint further by launching a social media strategy and interacting with clients online much more than via print media and letters.

For the best advice and the highest standard of service, contact Vidcom.