

HRV is New Zealand's leading ventilation company. We are a proud New Zealand company with 20 franchisees nationwide.

At HRV we pride ourselves on providing superior ventilation systems and superior service. Our systems have the highest airflow, the smartest control systems and the best quality filtration available to today's homeowner.

While home ventilation is only a young industry, it is quickly becoming recognised as a fantastic addition to any New Zealand home. This is an absolute must for any family that experiences condensation, asthma and allergies or the usual host of air quality issues, not to mention the free heating and cooling available from the roof space.

Cristal Air International Ltd and HRV ventilation is the vision of Marcus Foot and Michael Perrett, two New Zealanders with a passion for helping out Kiwi homeowners. They quickly recognised the potential of the HRV as a provider of huge energy savings and high quality air and as a simple solution to a problem faced by almost all New Zealand homes – moisture retention.

The company has been built in only a few short years from a relatively small operation, to a market leader that installs hundreds of new systems every month.

Due to its numerous benefits and negligible running costs, it is the goal of Marcus and Mike to put an HRV ventilation system into every home in the country. In the words of one of our customers ... 'It should be standard, like the toilet!'

HRV HELPS OUT – worthy causes at home and abroad

Healthy home ventilation specialist HRV has been busy planting 120 native plants at a retreat centre *Bella Rakha* in the Waitakere Ranges, including two ten year-old Kauri. The company selected the species as the local Kauri population

is under threat from the disease that produces a resin and eventually kills the tree.

Other native plants have been planted along the Oratia Stream which runs through the property as part of Waitakere City Council's Project Twin Streams. The project will see 56 kilometres of stream banks in the Waitakere Ranges replanted in an effort to improve stormwater and reconnect communities through cycle and walkways.

HRV also contributed \$10,000 to the Haiti relief effort recently through a 'Howzat for Haiti' charity cricket match.

The HRV Cup Twenty20 cricket game between the Wellington Firebirds and the Central Stags raised funds for UNICEF which directly went to relief effort.

As well as HRV's contribution, 20% of gate sales and a portion of programme sales were also donated to the cause along with



Some of the HRV Green Team – from left to right: Iain Hosie, Mel Rhodes, James Webster, Lonee Munro, Amanda Cowrick, Maryanne McClurg, Rhonda Taylor.



TradeMe auctions, ground collections and a donation phone line. A total of \$17,000 was raised through the match which saw the Wellington Firebirds beat the Central Stags by 19 runs.

HRV CUP – with a three year sponsorship deal

HRV was fortunate to have the opportunity to sponsor New Zealand's Domestic Men's Twenty20 Cricket Competition – now known as the HRV Cup – with a three year sponsorship deal.

HRV was thrilled to be on board as the principal sponsor of the HRV Cup and looked at it as being a way of giving back to the community of HRV customers, our franchisees, their friends and family. A lot of hard work has gone into the creation of this company, it is true grass-roots stuff, and the 'back-to-basics' family friendly events of the competition really appealed. We wanted to see a return of the grass embankments; blankets and chilly-bins; kids on the grounds between innings and interaction with the players – and the HRV Cup delivered.

Cricket is the most popular team sport in New Zealand, there are 105,000 players registered in New Zealand and Twenty20 has strong appeal with families. It fits well with our brand and customer base and we think it hit a spot with Kiwi's with a 200% growth in attendance and the biggest crowds seen at New Zealand domestic cricket events.

In future years we'll be pushing for a more sustainable sporting event – with onsite recycling, less food packaging and plastic cups and more. We're open to all suggestions from Rata members and really want to put some of Rata's principles into national sporting events. With the Rugby World Cup coming up, and New Zealand showcasing itself to the world, we'd love to see sustainable principles conveyed in our sporting events and hope we can set the bar with the HRV Cup.

It was lots of fun – so hopefully all Rata members can be part of the action next year.